



PRESS RELEASE

Karsten Rodvik
External Affairs Officer
907.771.3024

FOR IMMEDIATE RELEASE: March 5, 2015

AIDEA Board Names New Executive Director *Infrastructure Development Officer John Springsteen to Take Helm*

(Anchorage) – The Alaska Industrial Development and Export Authority (AIDEA) Board announces the appointment of John Springsteen as AIDEA Executive Director. Mr. Springsteen has served as Infrastructure Development Officer for AIDEA since February 2014.

“We are pleased to appoint John as AIDEA’s new Executive Director, and look forward to working with him and AIDEA’s talented senior management team as we continue our partnership with Alaskans in advancing economic growth and diversification in our great state,” said AIDEA Board Chairman Dana Pruhs.

Prior to his work with AIDEA, Springsteen held the position of National Director in the Houston, Texas office of Grant Thornton LLP in the economic consulting practice. Springsteen received his undergraduate degree from the Massachusetts Institute of Technology (MIT) and holds a Master of Business Administration from the Kellogg Graduate School of Management, Northwestern University.

Current Executive Director Ted Leonard recently announced his retirement from 27 years of public service. Mr. Leonard has served as AIDEA’s Executive Director since May 2008.

“We congratulate Ted for his long and distinguished public service career, and thank him for his hard work and dedication during his time at AIDEA,” Pruhs stated. “Ted’s leadership was instrumental in helping this organization increase its effectiveness and play an even more dynamic role in Alaska. AIDEA’s Board, management and staff wish him all the best.”

Springsteen begins his new duties at AIDEA on March 16.

The Alaska Industrial Development and Export Authority is a public corporation of the state. AIDEA’s purpose is to promote, develop and advance the general prosperity and economic welfare of the people of Alaska.

###